SEVEN HABITS OF HIGHLY SUCCESSFUL INPUT MODELERS

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ABSTRACT

Discrete-event simulation models typically have stochastic components that mimic the probabilistic nature of the system under consideration. Successful input modeling requires a close match between the input model and the true underlying probabilistic mechanism associated with the system. The general question considered here is how to model an element (e.g., arrival process, service times) in a discrete-event simulation given a data set collected on the element of interest. For brevity, it is assumed that data is available on the aspect of the simulation of interest. It is also assumed that raw data is available, as opposed to censored data, grouped data, or summary statistics.

Seven factors to consider for selecting probabilistic input models for a discrete-event simulation study are presented:

- 1. collecting the right data
- 2. using the full range of input models
- 3. performing a complete statistical analysis
- 4. evaluating time dependence
- 5. considering parametric vs. nonparametric approaches
- 6. considering tail behavior
- 7. performing a sensitivity analysis.

Most simulation texts (e.g., Law and Kelton 1991) have a broader treatment of input modeling than presented here. Nelson et al. (1995) survey advanced techniques.

1 COLLECTING THE RIGHT DATA

There are two approaches that arise with respect to the collection of data. The first is the classical approach, where a designed experiment is conducted to collect the data. The second is the exploratory approach, where questions are addressed by means of existing data that the modeler had no hand in collecting. The first approach is better in terms of control and the second approach is generally better in terms of cost.

Collecting data on the appropriate elements of the system of interest is one of the initial and pivotal steps in successful input modeling. An inexperienced modeler, for example, collects wait times on a single-server queue when waiting time is the performance measure of interest. Although these wait times are valuable for model validation, they do not contribute to the input model. The appropriate data to collect for an input model for a single-server queue are typically arrival and service times. An analysis of sample data collected on a queue are given in sections 3 and 4.

Even if the decision to sample the appropriate element is made correctly, Bratley, Fox, and Schrage (1987) warn that there are several things that can be "wrong" about the data set. Vending machine sales will be used to illustrate the difficulties.

- Wrong amount of aggregation. We desire to model daily sales, but have only monthly sales.
- Wrong distribution in time. We have sales for this month and want to model next month's sales.
- Wrong distribution in space. We want to model sales at a vending machine in location A, but only have sales figures on a vending machine at location B.
- Censored data. We want to model *demand*, but we only have *sales* data. If the vending machine ever sold out, this constitutes a right-censored observation. The reliability and biostatistical literature contains techniques for accommodating censored data sets.
- Insufficient distribution resolution. We want the distribution of number of soda cans sold at

a particular vending machine, but our data is given in cases, effectively rounding the data up to the next multiple of 24.

2 USING THE FULL RANGE OF INPUT MODELS

Figure 1 contains a taxonomy whose purpose is to illustrate the scope of potential input models that are available to simulation analysts. There is certainly no uniqueness in the branching structure of the taxonomy. The branches under *stochastic processes*, for example, could have been *state* followed by *time*, rather than *time* followed by *state*, as presented.

Examples of specific models that could be placed on the branches of the taxonomy appear at the far right of the diagram. Mixed, univariate, time-independent input models have "empirical/trace-driven" given as a possible model. All of the branches include this particular model. A *trace-driven* input model simply generates a process that is identical to the collected data values so as not to rely on a parametric model. A simple example is a sequence of arrival times collected over a 24-hour time period. The tracedriven input model for the arrival process is generated by having arrivals occur at the same times as the observed values.

The upper half of the taxonomy contains models that are independent of time. These models could have been called *Monte Carlo* models. Models are classified by whether there is one or several variables of interest, and whether the distribution of these random variables is discrete, continuous, or contains both continuous and discrete elements. Examples of univariate discrete models include the binomial distribution and a degenerate distribution with all of its mass at one value. Examples of continuous distributions include the normal distribution and an exponential distribution with a random parameter Λ (see, for example, Martz and Waller 1982).

Examples of k-variable multivariate input models (Johnson 1987) include a sequence of k independent binomial random variables, a multivariate normal distribution with mean μ and variance-covariance matrix Σ and a bivariate exponential distribution (Barlow and Proschan 1981).

The lower half of the taxonomy contains stochastic process models. These models are often used to solve problems at the system level, in addition to serving as input models for simulations with stochastic elements. Models are classified by how time is measured (discrete/continuous), the state space (discrete/continuous) and whether the model is stationary in time. For Markov models, the discrete-state/ continuous-state branch typically determines whether the model will be called a "chain" or a "process", and the stationary/nonstationary branch typically determines whether the model will be preceded with the term "homogeneous" or "nonhomogeneous". Examples of discrete-time stochastic processes include homogeneous, discrete-time Markov chains (Ross 1997) and ARIMA time series models (Box and Jenkins 1976). Since point processes are counting processes, they have been placed on the continuous-time, discrete-space branch.

In conclusion, modelers are too often limited to univariate, stationary models since software is typically written for fitting distributions to these models. Successful input modeling requires knowledge of the full range of possible probabilistic i nput models.

3 PERFORMING A COMPLETE STATIS-TICAL ANALYSIS

All input modeling should include a complete statistical analysis of the data set. This section uses service time data to illustrate the types of decisions that often arise in input modeling.

Consider a data set of n = 23 service times collected to determine an input model in a discrete-event simulation of a queuing system. The service times in seconds are

105.84-	28.92-	98.64-	55.56-	128.04-	45.60
67.80-	105.12	48.48-	51.84^{-1}	173.40-	51.96
54.12-	68.64^{-1}	93.12-	68.88-	84.12-	68.64
41.5	52- 127.	92- 42.	12- 17.	.88- 33.	00.

[Although these service times come from the life testing literature (Lawless 1982, p. 228), the same principles apply to both input modeling and survival analysis.]

The first step is to assess whether the observations are independent and identically distributed (iid). The data must be given in the order collected for independence to be assessed. Situations where the iid assumption would *not* be valid include:

- A new teller has been hired at a bank and the 23 service times represent a task that has a steep learning curve. The expected service time is likely to decrease as the new teller learns how to perform the task more efficiently.
- The service times represent 23 completion times of a physically demanding task during an 8-hour shift. If fatigue is a significant factor, the expected time to complete the task is likely to increase with time.

If a simple linear regression of the observation numbers regressed against the service times shows a signif-



Figure 1: A Taxonomy for Input Models



Figure 2: Service Time Vs. Observation Number

icant nonzero slope, then the iid assumption is probably not appropriate.

Assume that there is a suspicion that a learning curve is present. An appropriate hypothesis test is

$$H_0:\beta_1=0$$

$$H_1:\beta_1<0$$

associated with the linear model (Neter, Wasserman, and Kutner 1989)

$$Y = \beta_0 + \beta_1 X + \epsilon$$

where X is the observation number, Y is the service time, β_0 is the intercept, β_1 is the slope, and ϵ is an error term. Figure 2 shows a plot of the (x_i, y_i) pairs for i = 1, 2, ..., 23, along with the estimated regression line. The *p*-value associated with the hypothesis test is 0.14, which is not enough evidence to conclude that there is a statistically significant learning curve present. The *p*-value may, however, be small enough to warrant further data collection.

There are a number of other graphical and statistical methods for assessing independence. These include analysis of the sample autocorrelation function associated with the observations and a scatterplot of adjacent observations. For this particular example, assume that we are satisfied that the observations are truly iid in order to perform a classical statistical analysis.

The next step in the analysis of this data set includes plotting a histogram and calculating the values of some sample statistics. A histogram of the observations is shown in Figure 3. Although the data set is small, a skewed bell-shaped pattern is apparent. The largest observation lies in the far right-hand tail of



Figure 3: Histogram of Service Times

the distribution, so care must be taken to assure that it is representative of the population.

The next decision that needs to be made is whether a parametric or nonparametric input model should be used. One simple nonparametric model would repeatedly select one of the service times with probability 1/23. The small size of the data set, the tied value, 68.64 seconds, and the observation in the far righthand tail of the distribution, 173.40 seconds, tend to indicate that a parametric analysis is more appropriate. For this particular data set, a parametric approach is chosen.

There are dozens of choices for a univariate parametric model for the service times. These include general families of scalar distributions, modified scalar distributions and commonly-used parametric distributions (see Schmeiser 1990). Since the data is drawn from a continuous population and the support of the distribution is positive, a time-independent, univariate, continuous input model is chosen. The shape of the histogram indicates that the gamma, inverse Gaussian, log normal, and Weibull distributions (Lawless 1982) are good candidates. The Weibull distribution is analyzed in detail here. Similar approaches apply to the other distributions.

Parameter estimates for the Weibull distribution can be found by least squares, the method of moments, and maximum likelihood. Due to desirable statistical properties, maximum likelihood is emphasized here. The Weibull distribution has probability density function

$$f(x) = \lambda^{\kappa} \kappa x^{\kappa - 1} e^{-(\lambda x)^{\kappa}} \qquad x \ge 0,$$

where λ is a positive scale parameter and κ is a positive shape parameter. Let x_1, x_2, \ldots, x_n denote the

data values. The likelihood function is

$$L(\lambda,\kappa) = \prod_{i=1}^{n} f(x_i) = \lambda^{n\kappa} \kappa^n \left[\prod_{i=1}^{n} x_i\right]^{\kappa-1} e^{-\sum_{i=1}^{n} (\lambda x_i)^{\kappa}}.$$

The log likelihood function is

$$\log L(\lambda, \kappa) = n \log \kappa + \kappa n \log \lambda + (\kappa - 1) \sum_{i=1}^{n} \log x_i$$
$$-\lambda^{\kappa} \sum_{i=1}^{n} x_i^{\kappa}.$$

The 2×1 score vector has elements

$$\frac{\partial \log L(\lambda,\kappa)}{\partial \lambda} = \frac{\kappa n}{\lambda} - \kappa \lambda^{\kappa-1} \sum_{i=1}^n x_i^{\kappa}$$

and

$$\frac{\partial \log L(\lambda,\kappa)}{\partial \kappa} = \frac{n}{\kappa} + n \log \lambda + \sum_{i=1}^{n} \log x_i - \sum_{i=1}^{n} (\lambda x_i)^{\kappa} \log \lambda x_i$$

When these equations are equated to zero, the simultaneous equations have no closed-form solution for $\hat{\lambda}$ and $\hat{\kappa}$:

$$\frac{\kappa n}{\lambda} - \kappa \lambda^{\kappa - 1} \sum_{i=1}^{n} x_i^{\kappa} = 0$$
$$\frac{n}{\kappa} + n \log \lambda + \sum_{i=1}^{n} \log x_i - \sum_{i=1}^{n} (\lambda x_i)^{\kappa} \log \lambda x_i = 0.$$

To reduce the problem to a single unknown, the first equation can be solved for λ in terms of κ yielding

$$\lambda = \left(\frac{n}{\sum_{i=1}^{n} x_i^{\kappa}}\right)^{1/\kappa}.$$

Law and Kelton (1991, p. 334) give an initial estimate for κ and Qiao and Tsokos (1994) present a fixed-point algorithm for calculating the maximum likelihood estimators $\hat{\lambda}$ and $\hat{\kappa}$.

The score vector has a mean of **0** and a variancecovariance matrix $I(\lambda, \kappa)$ given by the 2 × 2 Fisher information matrix

$$I(\lambda,\kappa) = \begin{bmatrix} E\begin{bmatrix} \frac{-\partial^2 \log L(\lambda,\kappa)}{\partial\lambda^2} \end{bmatrix} & E\begin{bmatrix} \frac{-\partial^2 \log L(\lambda,\kappa)}{\partial\lambda\partial\kappa} \end{bmatrix} \\ E\begin{bmatrix} \frac{-\partial^2 \log L(\lambda,\kappa)}{\partial\kappa\partial\lambda} \end{bmatrix} & E\begin{bmatrix} \frac{-\partial^2 \log L(\lambda,\kappa)}{\partial\kappa^2} \end{bmatrix} \end{bmatrix}.$$

The observed information matrix

$$O(\hat{\lambda}, \hat{\kappa}) = \begin{bmatrix} \frac{-\partial^2 \log L(\hat{\lambda}, \hat{\kappa})}{\partial \lambda^2} & \frac{-\partial^2 \log L(\hat{\lambda}, \hat{\kappa})}{\partial \lambda \partial \kappa} \\ \frac{-\partial^2 \log L(\hat{\lambda}, \hat{\kappa})}{\partial \kappa \partial \lambda} & \frac{-\partial^2 \log L(\hat{\lambda}, \hat{\kappa})}{\partial \kappa^2} \end{bmatrix}$$

can be used to estimate $I(\lambda, \kappa)$.

For the 23 service times, the fitted Weibull distribution has maximum likelihood estimators $\hat{\lambda}$ = 0.0122 and $\hat{\kappa} = 2.10$. The log likelihood function evaluated at the maximum likelihood estimators is $\log L(\hat{\lambda}, \hat{\kappa}) = -113.691$. Figure 4 shows the empirical cumulative distribution function (a step function with a step of height 1/n at each data point) along with the Weibull fit to the data.



Figure 4: Empirical and Fitted Cumulative Distribution Functions for the Service Times

We now consider interval estimators for λ and κ . Using the fact that the likelihood ratio statistic, $2[\log L(\hat{\lambda}, \hat{\kappa}) - \log L(\lambda, \kappa)]$, is asymptotically χ^2 distributed in *n* with 2 degrees of freedom and that $\chi^2_{2,0.05} = 5.99$, a 95% confidence region for the parameters is all λ and κ satisfying

$$2[-113.691 - \log L(\lambda, \kappa)] < 5.99.$$

The 95% confidence region is shown in Figure 5. The line $\kappa = 1$ is not interior to the region, indicating that the exponential distribution is not an appropriate model for this particular data set.

As further proof that κ is significantly different from 1, the standard errors of the distribution of the parameter estimators can be computed by using the inverse of the observed information matrix

$$O^{-1}(\hat{\lambda}, \hat{\kappa}) = \begin{bmatrix} 0.00000165 & -0.000139 \\ -0.000139 & 0.108 \end{bmatrix}$$

This is the asymptotic variance-covariance matrix for the parameter estimators $\hat{\lambda}$ and $\hat{\kappa}$. The standard errors of the parameter estimators are the square roots of the diagonal elements

$$\hat{\sigma}_{\hat{\lambda}} = 0.00128$$
- $\hat{\sigma}_{\hat{\kappa}} = 0.329.$

Thus an asymptotic 95% confidence interval for κ is

 $2.10 - (1.96)(0.329) < \kappa < 2.10 + (1.96)(0.329)$

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Figure 5: 95% Confidence Region Based on the Likelihood Ratio Statistic

or

$$1.46 < \kappa < 2.74$$
,

since $z_{0.025} = 1.96$. Since this confidence interval does not contain 1, the inclusion of the Weibull shape parameter κ is justified.

At this point, model adequacy should be assessed. Since the chi-square goodness-of-fit test suffers from arbitrary interval limits, it should not be applied to small data sets. The Kolmogorov–Smirnov, Cramer– von Mises, or Anderson–Darling goodness-of-fit tests (Lawless 1982) are appropriate here. The Kolmogorov–Smirnov test statistic, for example, for this data set with a Weibull fit is 0.152, which measures the maximum difference between the empirical and fitted cumulative distribution functions. This test statistic corresponds to a p-value of approximately 0.15 (Law and Kelton 1991, page 391), so the Weibull distribution provides a reasonable model for these service times. The Kolmogorov–Smirnov test statistic values for several models are shown below.

Model	Test statistic		
Exponential	0.301		
Weibull	0.152		
Gamma	0.123		
Inverse Gaussian	0.099		
Log normal	0.090		

P–P and Q–Q plots can also be used to assess model adequacy. A P–P plot, for example, is a plot of the fitted cumulative distribution function at the *i*th order statistic $x_{(i)}$, i.e., $\hat{F}(x_{(i)})$, versus the adjusted empirical cumulative distribution function, i.e. $\tilde{F}(x_{(i)}) = \frac{i-0.5}{n}$, for i = 1, 2, ..., n. A plot where the points fall close to a line indicates a good fit. For



Figure 6: A P–P Plot for the Service Times

the 23 service times, a P–P plot for the Weibull fit is shown in Figure 6, along with a line connecting (0, 0) and (1, 1). P–P plots should be constructed for all competing models.

4 EVALUATING TIME DEPENDENCE

Accurate input modeling requires a careful evaluation of whether a stationary (no time dependence) or nonstationary model is appropriate. Arrivals to a lunch wagon are used to illustrate the types of modeling decisions that need to be made.

Arrival times to a lunch wagon between 10:00 AM and 2:30 PM are collected on three days. The realizations were generated from a hypothetical arrival process given by Klein and Roberts (1984). A total of n = 150 arrival times were observed, including $n_1 = 56$, $n_2 = 42$ and $n_3 = 52$ on the k = 3 days. Defining (0, 4.5] be the time interval of interest (in hours) the three realizations are

0.2152-	0.3494-	0.3943-	•••	4.175-	4.248,
0.3927-	0.6211-	0.7504-		4.044-	4.374,

and

0.4499 0.5495 0.6921 \dots 3.643 4.357.

One preliminary statistical issue concerning this data is whether the three days represent processes drawn from the same population. External factors such as the weather, day of the week, advertisement, and workload should be fixed. For this particular example, we assume that these factors have been fixed and the three processes are representative of the population of arrival processes to the lunch wagon.



Figure 7: Point and 95% Confidence Interval Estimators for the Cumulative Intensity Function

The input model for the process comes from the lower branch (stochastic processes) of the taxonomy in Figure 1. Furthermore, the arrival times constitute realizations of a continuous-time, discrete-state stochastic process, so the remaining question concerns whether or not the process is stationary.

If the process proves to be stationary, the techniques from the previous example, such as drawing a histogram, and choosing a parametric or nonparametric model for the *interarrival* times, are appropriate. This results in a Poisson or renewal process. On the other hand, if the process is nonstationary, a nonhomogeneous Poisson process might be an appropriate input model. A nonhomogeneous Poisson process is governed by an intensity function $\lambda(t)$ which gives an arrival rate [e.g., $\lambda(2) = 10$ means that the arrival rate is 10 customers per hour at time 2] that can vary with time.

Figure 7 contains a plot of the empirical cumulative intensity function estimator suggested by Leemis (1991) for the three realizations. The solid line denotes the point estimator for the cumulative intensity function $\Lambda(t) = \int_0^t \lambda(\tau) d\tau$ and the dashed lines denote 95% confidence intervals. The cumulative intensity function estimator at time 4.5 is 150/3 = 50, the point estimator for the expected number of arriving customers per day. If $\Lambda(t)$ is linear, a stationary model is appropriate. Since people are more likely to arrive to the lunch wagon between 12:00 (t = 2)and 1:00 (t = 3) than at other times and the cumulative intensity function estimator has an S-shape, a nonstationary model is indicated. More specifically, a nonhomogeneous Poisson process will be used to model the arrival process.

The next question to be determined is whether a parametric or nonparametric model should be chosen for the process. Figure 7 indicates that the intensity function increases initially, remains fairly constant during the noon hour, then decreases. This may be difficult to model parametrically, so a non-parametric approach, possibly using $\hat{\Lambda}(t)$ in Figure 7 might be appropriate.

There are many potential parametric models for nonstationary arrival processes. Since the intensity function is analogous to the hazard function for timeindependent models, an appropriate 2-parameter distribution to consider would be one with a hazard function that increases initially, then decreases. A log-logistic process, for example, with intensity function (Lawless 1982)

$$\lambda(t) = \frac{\lambda \kappa (\lambda t)^{\kappa - 1}}{1 + (\lambda t)^{\kappa}} \qquad t > 0,$$

for $\lambda > 0$ and $\kappa > 0$, would certainly be appropriate. A more general EPTF (exponential-polynomialtrigonometric function) model is given by Lee, Wilson and Crawford (1991) with intensity function

$$\lambda(t) = \exp\left[\sum_{i=0}^{m} \alpha_i t^i + \gamma \sin(\omega t + \phi)\right] \qquad t > 0.$$

The trigonometric function is capable of modeling the intensity function that increases, then decreases.

In all of the parametric models, the likelihood function for the vector of unknown parameters $\theta = (\theta_1, \theta_2, \dots, \theta_p)$ from a single realization on (0, c] is

$$L(heta) = \left[\prod_{i=1}^{n} \lambda(t_i)\right] \exp\left[-\int_0^c \lambda(t)dt\right].$$

Maximum likelihood estimators can be determined by maximizing $L(\theta)$ or its logarithm with respect to all unknown parameters. Confidence intervals for the unknown parameters can be found in a similar manner to the service time example.

5 CONSIDERING A PARAMETRIC VS. A NONPARAMETRIC APPROACH

The criteria for determining whether to take a parametric or a trace-driven, or nonparametric approach to define an input model are hazy (Bratley, Fox, and Schrage, 1987). Determining whether a particular deviation between the empirical and fitted parametric distribution is due to sampling variability (chance variation) or an intrinsic part of the distribution is more of an art than a science. Certainly a close familiarity with the system being modeled is advantageous. Bézier curves (Flanigan–Wagner and Wilson 1993) offer a unique combination of the parametric and nonparametric approaches. An initial distribution is fitted to the data set, then the modeler decides whether differences between the empirical and fitted models represent sampling variability or an aspect of the distribution that should be included in the input model.

6 CONSIDERING TAIL BEHAVIOR

Many discrete-event simulation models involve queuing. When modeling service times, for example, the accurate modeling of the right-hand tail of the distribution is critical. These long service times significantly impact queuing statistics. Extremely large sample sizes are required if a parametric approach is to be taken for modeling probabilistic inputs. In the example from section 2, for example, the lone observation in the right-hand tail (173.40) does not allow the modeler to conclude that any parametric distribution has appropriate tail behavior.

7 PERFORMING A SENSITIVITY ANAL-YSIS

Assume that a single-server queuing model with a deterministic arrival stream has just one probabilistic element: the service time. If a statistical analysis reveals that service times are accurately modeled by the exponential distribution with a rate of λ , then it is sensible to run the simulation at the point estimate $\hat{\lambda}$, as well as the upper and lower bound of a confidence interval for λ . Analysis of the difference between the outputs from the simulation at these three levels of λ indicate the sensitivity of the output to λ and may indicate whether further data collection is warranted.

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