# A TWO-LEVEL LOAN PORTFOLIO OPTIMIZATION PROBLEM

JianQiang Hu Jun Tong Tie Liu Rongzeng Cao

School of Management Fudan University Shanghai, CHINA Analytics and Optimization Department IBM Research - China Beijing, CHINA

Bo Yang

Credit Review Department Industrial Bank Co., LTD. Shanghai, CHINA

## ABSTRACT

In this paper, we study a two-level loan portfolio optimization problem, a problem motivated by our work for some commercial banks in China. In this problem, there are two levels of decisions: at the higher level, the headquarter of the bank needs to decide how to allocate its overall capital among its branches based on its risk preference, and at the lower level, each branch of the bank needs to decide its loan portfolio based on its own risk preference and allocated capital budget. We formulate this problem as a two-level portfolio optimization problem and then propose a Monte Carlo based method to solve it. Numerical results are included to validate the method.

# **1 INTRODUCTION**

Since the seminal work by Markowitz (Markowitz 1952), portfolio selection has become one of the pillars of today's finance research and practice. The main concern of an investor in portfolio selection is to balance the expected return and the risk of possible loss. In this paper, we study a loan portfolio selection problem motivated by the practice at some commercial banks in China. Different from traditional portfolio selection problem, in this problem, there are two levels of decisions. At the higher level, the headquarter of the bank needs to decide how to allocate its overall budget among its branches based on its risk preference, and at the lower level, each branch of the bank needs to decide its loan portfolio based on its own risk preference and allocated capital budget. We formulate this problem as a two-level portfolio optimization problem.

In this paper, we will use Monte Carlo methods to solve the portfolio selection problem. There are two different Monte Carlo methods that have been proposed to solve the portfolio selection problem: one is based on gradient method (Hong and Liu 2009) and the other is to convert the original problem into a sample-based linear programming program (Rockafellar and Uryasev 2000). Our method proposed in this paper is mainly based on the combination of (Hong and Liu 2009) and Lagrangian relaxation method.

The remainder of this paper is organized as follows. In Section 2, we present the formulation of the two-level loan portfolio optimization problem. A Monte Carlo based solution procedure is proposed in Section 3. In Section 4, we provide several numerical examples to validate our proposed method. Finally, a conclusion is provided in Section 5.

## 2 PROBLEM FORMULATION

In this section, we present the formulation for the two-level loan selection problem. Suppose that the bank has *m* branches and makes loans to *n* different types of customers (industries). Let  $x_{ij}$  be the amount of loan that branch *i* makes to customer *j* and  $p_{ij}(t)$  be the unit value of the loan made to customer *j* by branch *i* at time *t* (*i* = 1,...,*m*, j = 1,...,n). We only consider two periods, i.e., t = 0, 1. Let  $x_i = \{x_{i1},...,x_{in}\}'$  and  $p_i(t) = \{p_{i1}(t),...,p_{in}(t)\}'$ . The expected return of the loan portfolio for branch *i* is expressed as  $E^i[(p_i(1) - p_i(0))'x_i]$ , where we assume that each branch has its own distinct beliefs on the return of its loan portfolio. So, our model is heterogeneous for branches.

We use CVaR as a risk measure for the portfolio and let  $C_{\alpha_i}$  be the upper limit loss for branch *i*, though our formulation can be extended to other risk measures as well, such as variance and VaR. Therefore, the loan portfolio

selection problem for branch *i* can be formulated as follows:

$$\begin{array}{ll} (L_i) & \max \ E^i[(p_i(1) - p_i(0))'x_i] \\ \text{s.t.} & p_i(0)'x_i \le w_i \\ & CVaR_{\alpha_i}([p_i(0) - p_i(1)]'x_i) \le C_{\alpha_i} \\ & p_{ij}(0)x_{ij} \le c_j, \qquad j = 1, \cdots, n \\ & x_{ij} > 0, \qquad j = 1, \cdots, n, \end{array}$$

where  $w_i$  is the capital allocated to branch *i* by the bank and  $c_j$  is the upper limit set by the bank for the total loan lent to type *j* customers.

At the higher level, the headquarter has a total capital of w, and its objective is to maximize the total expected returns of all branches with an upper limit  $C_{\alpha}$  on the overall risk. Therefore, the corresponding loan portfolio selection problem can be formulated as:

(H) 
$$\max \sum_{i=1}^{m} E^{i}[(p_{i}(1) - p_{i}(0))'x_{i}^{*}]$$
  
s.t. 
$$\sum_{i=1}^{m} p_{ij}(0)x_{ij}^{*} \leq c_{j}, \quad j = 1, \cdots, n,$$
$$CVaR_{\alpha}(\sum_{i=1}^{m} [p_{i}(0) - p_{i}(1)]'x_{i}^{*}) \leq C_{\alpha}$$
$$\sum_{i=1}^{m} w_{i} = w$$
$$w_{i} \geq 0, \quad i = 1, \cdots, m,$$

where  $x_i^*$  is the optimal solution of  $(L_i)$ , which depends on  $w_i$ . Together,  $(L_i)$  and (H) form a two-level loan portfolio selection problem, which in general is quite difficult to solve. In the next section, we will propose a procedure to solve this two-level optimization problem.

We should point out that an alternative one-level formulation is also proposed in Hu et al. (2010) where numerical results are provided to compare it with the two-level formulation. In fact, their numerical results show that the one-level formulation is a good approximation for the two-level formulation.

#### **3 A PROCEDURE FOR SOLVING THE TWO-LEVEL PROBLEM**

In this section, we propose a numerical method to solve the two-level loan portfolio optimization problem presented in the previous section.

Let us first consider the lower level problem  $L_i$ . To solve  $L_i$ , we use the gradient-based simulation method proposed in (Hong and Liu 2009). For ease of exposition, let  $f_i(x_i) = -E^i[(p_i(1) - p_i(0))'x_i]$ . Define the Lagrange function

$$L(x_{i},\lambda_{i},\mu_{i},\tau_{j},\gamma_{j}) = f_{i}(x_{i}) + \lambda_{i}[p_{i}(0)'x_{i} - w_{i}] + \mu_{i}[CVaR_{\alpha_{i}}([p_{i}(0) - p_{i}(1)]'x_{i}) - C_{\alpha_{i}}] + \sum_{i=1}^{n} \tau_{j}(p_{ij}(0)x_{ij} - c_{j}) + \sum_{i=1}^{n} \gamma_{j}(-x_{ij})$$

where  $\lambda_i$ ,  $\mu_i$ ,  $\tau_j$ ,  $\gamma_j$  are Lagrange multipliers. Then, according to the duality theory, we have  $\frac{\partial f_i(x_i^*)}{\partial w_i} = -\lambda_i^*$ , where  $x_i^*$  is the optimal solution of  $L_i(w_i)$  and  $\lambda_i$  is the corresponding Lagrange multiplier.

We notice that the objective function of the upper level problem (H) is the sum of all branches, i.e,  $f(x) = \sum_{i=1}^{m} f_i(x_i(w_i))$ , where  $x \triangleq (x_1(w_1), \dots, x_m(w_m))$ . So the negative gradient of f(x) can be expressed as  $-\nabla_w f(x^*) \triangleq \lambda = (\lambda_1, \dots, \lambda_m)'$ , which is a descent direction of f(x) in space  $R^m$ .

To solve the optimization problem (H), we use the following gradient-base stochastic approximation algorithm to update *w*: method can be generally formed as

$$w^{(k+1)} = w^{(k)} + \alpha^{(k)} d^{(k)}$$

where  $d^{(k)}$  is a descent direction and  $\alpha^{(k)} \ge 0$  is the step size. Since  $\sum_{i=1}^{m} w_i = w$ , we must have  $\sum_{i=1}^{m} d_i^{(k)} = 0$ . Hence, we need to project the descent direction  $\lambda$  on the hyperplane  $\sum_{i=1}^{m} d_i^{(k)} = 0$  and obtain a new direction

$$d = \lambda - \frac{(\lambda, e)}{\|e\|_2^2} e$$

where  $e = (1, \dots, 1)'_{m \times 1}$ .

Once the descent direction is determined, we need to choose an appropriate step-size  $\alpha^{(k)}$ . To do that, we start with an initial step-size  $\alpha^{(k)}$ , if the corresponding  $w^{(k+1)}$  is a feasible solution, then we could increase the step size, otherwise, we would have to decrease it until the corresponding  $w^{(k+1)}$  becomes feasible or we need to choose a different descent direction. We note that  $0 \le w_i^{(k+1)} = w_i^{(k)} + \alpha^{(k)} d^{(k)} \le w$   $(i = 1, \dots, m)$ , therefore

$$0 \le \alpha^{(k)} \le \frac{w - w_i^{(k)}}{d_i^{(k)}} \qquad \text{if } d_i^{(k)} > 0;$$
  
$$0 \le \alpha^{(k)} \le -\frac{w_i^{(k)}}{d_i^{(k)}} \qquad \text{if } d_i^{(k)} < 0.$$

Let  $\alpha_t^{(k)}$  denote the *t*-th modification of step size  $\alpha^{(k)}$  and  $\beta_t^{(k)}$  denote the minimum value for the *t*-th modification. In order to insure that  $w^{(k+1)}$  is feasible, we modify  $\alpha_t^{(k)}$  as follows:

$$\alpha_t^{(k)} = \min\left\{\beta_t^{(k)}, \min_{d_i^{(k)} > 0}\left\{\frac{w - w_i^{(k)}}{d_i^{(k)}}\right\}, \min_{d_j^{(k)} < 0}\left\{-\frac{w_j^{(k)}}{d_j^{(k)}}\right\}\right\}.$$

Based on what we discussed above, we propose the following algorithm:

- For k = 0 and a given initial feasible solution  $w^{(k)} = (w_1^{(0)}, \dots, w_m^{(0)})$ , we solve each lower level problem  $L_i(w_i^{(0)})$  and obtain the optimal solution  $x_i^{(0)*}$ , optimal value  $f_i^{(0)*}$ , and its corresponding Lagrange multiplier  $\lambda_i^{(0)}$ . 1.
- Let  $\lambda^{(k)} = (\lambda_1^{(k)}, \dots, \lambda_m^{(k)})$ . In order to ensure  $\sum_{i=1}^m w_i = w$  and we update the descent direction  $d^{(k)}$  as  $d^{(k)} = \lambda^{(k)} \frac{(\lambda^{(k)}, e^{(k)})}{\|e^{(k)}\|_2^2}e^{(k)}$ . 2.
- In this step, we compute an appropriate step-size  $\alpha^{(k)}$  along the descent direction  $d^{(k)}$ . The procedure works as 3. follows:
  - For t = 0, let  $w_t^{(k)} = w^{(k)}$ ,  $\beta_t^{(k)} = 1$ . Pre-specify  $\eta > 1$ ,  $\sigma < 1$ , and  $\varepsilon_1 << 1$ . a.
  - b. Set

$$\alpha_t^{(k)} = \min\left\{\beta_t^{(k)}, \min_{d_i^{(k)} > 0}\left\{\frac{w - w_i^{(k)}}{d_i^{(k)}}\right\}, \min_{d_j^{(k)} < 0}\left\{-\frac{w_j^{(k)}}{d_j^{(k)}}\right\}\right\}.$$

If  $\beta_t^{(k)} > \alpha_t^{(k)}$  or  $\alpha_t^{(k)} < \varepsilon_1$ , stop.

- c. Let  $w_t^{(k)} = w_{t-1}^{(k)} + \alpha_t^{(k)} d^{(k)}$  and solve each lower level problem  $L_i(w_{t,i}^{(k)})$  to obtain its optimal solution  $x_{t,i}^{(k)*}$ and the corresponding Lagrange multipliers  $\lambda_{Li}^{(k)}$ .
- Let  $x_t^{(k)*} = (x_{t,1}^{(k)*}, \dots, x_{t,m}^{(k)*}), \lambda_t^{(k)} = (\lambda_{t,1}^{(k)}, \dots, \lambda_{t,m}^{(k)})$ , and compute  $d_{t+1}^{(k)}$  as in Step 2. If  $(d_{t+1}^{(k)}, d^{(k)}) \le 0$ , stop and goto Step 4, otherwise, consider the following three cases: d. If both  $x_t^{(k)*}$  and  $x_{t-1}^{(k)*}$  are feasible for (H), we increase the step-size by a factor of  $\eta$  (i.e.,  $\beta_{t+1}^{(k)} = \eta \beta_t^{(k)}$ ). If  $x_t^{(k)*}$  is feasible but  $x_{t-1}^{(k)*}$  is not, stop and goto Step 4. If  $x_t^{(k)*}$  is infeasible for *H*, we set  $\beta_{t+1}^{(k)} = \sigma \beta_t^{(k)}$ . Let  $t \leftarrow t+1$  and goto 2.
- Set  $\alpha^{(k)} = \alpha_i^{(k)}$  and  $w^{(k+1)} = w^{(k)} + \alpha^{(k)}d^{(k)}$ . We solve each lower level problem  $L_i(w_i^{(k+1)})$  and obtain optimal solution  $x_i^{(k+1)*}$ , optimal value  $f_i^{(k+1)*}$  and the corresponding Lagrange multiplier  $\lambda_i^{(k+1)}$ . If  $|\sum_{i=1}^m f_i^{(k+1)*} \sum_{i=1}^m f_i^{(k)*}| < \varepsilon_2$  ( $\varepsilon_2$  is another pre-specified constant), stop; otherwise, set  $k \leftarrow k+1$  and goto Stop 2 4.
- 5. Step 2.

# 4 NUMERICAL EXAMPLES

To test the method we proposed in Section 3, in this section, we present three numerical examples.

#### 4.1 Example 1

In this example, we have two branches (m = 2) and three types of customers (n = 3). The values of various parameters are given in the following table:

α	$\alpha_1$	$\alpha_2$	$C_{\alpha}$	$C_{\alpha_1}$	$C_{\alpha_2}$	i	$p_i(0)$	)	$c_1$	<i>c</i> <sub>2</sub>	Сз	w
99%	95%	97%	0.2	0.25	0.15	1	1	1	1	1	1	1

We assume that  $\{p_i(0) - p_i(1), i = 1, 2\}$  has a multivariate normal distribution whose mean and covariance matrix are given by (the numbers are generated randomly):

$$\begin{split} \mu &= (\mu_1, \mu_2) = (-0.1730, -0.2714, -0.8757, -0.9797, -0.2523, -0.7373) \\ \Omega &= \begin{pmatrix} 1.4846 &, 0.3227 &, 0.0456 &, 0.1748 &, 0.1060 &, -0.8760 \\ 0.3227 &, 0.8009 &, 0.3184 &, -0.2192 &, -0.1618 &, 0.0131 \\ 0.0456 &, 0.3184 &, 0.5031 &, 0.0649 &, -0.2677 &, 0.0470 \\ 0.1748 &, -0.2192 &, 0.0649 &, 0.6676 &, -0.1124 &, -0.0584 \\ 0.1060 &, -0.1618 &, -0.2677 &, -0.1124 &, 0.5729 &, -0.1221 \\ -0.8760 &, 0.0131 &, 0.0470 &, -0.0584 &, -0.1221 &, 0.6983 \end{pmatrix}$$

We first solve the two-level problem  $(L_i)$  + (H) using the enumerative method and then compare the results with our method proposed in Section 3. The results are provided in the following table:

	$w_1^*$	$w_2^*$	opt. value
Enumerative method	0.36404	0.63596	0.7975
Our method	0.36403	0.63597	0.7980

From the above table, it is clear that our method works very well and the results obtained based on it are very close to those obtained from the enumerative method.

## 4.2 Example 2

This example is similar to Example 1 and have the following parameter values:

α	$\alpha_1$	$\alpha_2$	$C_{\alpha}$	$C_{\alpha_1}$	$C_{\alpha_2}$		$p_i(0)$	)	<i>c</i> <sub>1</sub>	<i>c</i> <sub>2</sub>	С3	w	
99%	96%	97%	0.3	0.25	0.2	1	1	1	1	1	1	1	

$$\mu = (\mu_1, \mu_2) = (-0.3475, -0.4972, -0.3097, -0.3246, -0.2535, -0.3609)$$

		(0.7252, 0.2385, 0.1930, -0.0334, -0.1955, -0.3863)
		0.2385, $1.0934$ , $-0.1405$ , $-0.4391$ , $0.1905$ , $0.4216$
0	=	$0.1930 \ , -0.1405 \ , \ 0.3709 \ \ , -0.0822 \ , -0.1194 \ , \ 0.1824$
52	—	$-0.0334, -0.4391, -0.0822, \ 0.7109 \ , -0.0981, -0.5308$
		-0.1955, 0.1905, -0.1194, -0.0981, 1.2288, 0.1146
		(-0.3863, 0.4216, 0.1824, -0.5308, 0.1146, 1.1934)

The results are provided in the following table:

	$w_1^*$	w <sub>2</sub> *	opt. value
Enumerative method	0.12471	0.87529	0.174095
Our method	0.124924	0.875076	0.174217

The results are similar to those for Example 1.

# 4.3 Example 3

In this example, we have three branches (m = 3) and three types of customers (n = 3). The values of various parameters are given in the following table:

α	$\alpha_1$	$\alpha_2$	$\alpha_3$	$C_{\alpha}$	$C_{\alpha_1}$	$C_{\alpha_2}$	$C_{\alpha_3}$		$p_i(0)$	)	$c_1$	<i>c</i> <sub>2</sub>	<i>C</i> 3	w
99%	95%	97%	96%	0.4	0.25	0.15	0.2	1	1	1	1	1	1	1

Again, we assume that  $\{p_i(0) - p_i(1), i = 1, 2, 3\}$  has a multivariate normal distribution whose mean and covariance matrix are given by (the numbers are generated randomly):

$$\mu = (\mu_1, \mu_2, \mu_3) = (-0.2981, -0.3639, -0.2428, -0.3765, -0.2080, -0.2692, -0.2115, -0.2243, -0.4059)$$

	(0.7012, -0.1651, -0.3435, -0.5460, 0.0630, 0.5162, 0.3282, 0.2355, 0.4400)
	-0.1651, 0.9495, 0.0253, -0.0931, -0.2481, -0.4407, -0.4844, 0.3813, -0.7256
	$-0.3435,\ 0.0253,\ 0.7095,\ 0.5138, -0.0368,\ 0.1124, -0.2512,\ 0.2611, -0.8672$
	-0.5460, -0.0931, 0.5138, 1.4692, 0.2575, -0.0575, -0.4911, -0.5253, -0.5154
$\Omega =$	$0.0630 \ , -0.2481 \ , -0.0368 \ , \ 0.2575 \ , \ 0.8545 \ , \ 0.2114 \ , \ 0.0087 \ , -0.6932 \ , \ 0.0146$
	$0.5162 \ , -0.4407 \ , \ 0.1124 \ , -0.0575 \ , \ 0.2114 \ \ , \ 1.2193 \ \ , \ 0.0456 \ \ , \ 0.0686 \ \ , -0.2094$
	$0.3282 \ , -0.4844 \ , -0.2512 \ , -0.4911 \ , \ 0.0087 \ \ , \ 0.0456 \ \ , \ 0.7636 \ \ , -0.1572 \ \ , \ 1.0078$
	$0.2355 \ , \ 0.3813 \ , \ 0.2611 \ , -0.5253 \ , -0.6932 \ , \ 0.0686 \ \ , -0.1572 \ , \ 1.4252 \ \ , -0.6000 \ \ $
	(0.4400, -0.7256, -0.8672, -0.5154, 0.0146, -0.2094, 1.0078, -0.6000, 2.1854)

The results are provided in the following table:

	$w_1^*$	$w_2^*$	$w_3^*$	opt. value
Enumerative method	0.562	0.23	0.208	0.241466
Our method	0.57989	0.22739	0.19271	0.24147

Similar to Examples 1 and 2, our method produces very good the solutions.

#### 5 CONCLUSIONS

In this paper, we studied a two-level loan portfolio selection problem and proposed a numerical method to solve the problem. Numerical examples are provided to validate the method. We plan to investigate the convergence properties of the method in our future research.

# ACKNOWLEDGMENTS

The work reported in this paper is supported in part by a grant from IBM China Research Laboratory, by the National Natural Science Foundation of China under Grant NSFC No. 70832002, and by the Shanghai Science and Technology PuJiang Funds under Grant 09PJ1401500.

### REFERENCES

Hong, L., and G. Liu. 2009. Simulating sensitivities of condional value at risk. Management Science 55:281-293.

Hu, J. Q., J. Tong, T. Liu, R. Z. Cao, and B. Yang. 2010. A two-level load portfolio optimization problem. Technical report, Fudan University.

Markowitz, H. 1952. Portfolio selection. The Journal of Finance 7:77-91.

Rockafellar, R., and S. Uryasev. 2000. Optimization of conditional value-at-risk. Journal of Risk 2:21-42.

#### AUTHOR BIOGRAPHIES

**JIANQIANG HU** is a Professor with the Department of Management Science, School of Management, Fudan University. Before joining Fudan University, he was an Associate Professor with the Department of Mechanical Engineering and the Division of Systems Engineering at Boston University. He received his B.S. degree in applied mathematics from Fudan University, China, and M.S. and Ph.D. degrees in applied mathematics from Harvard University. He is an associate editor of *Automatica* and a managing editor of *OR Transactions*, and was a past associate editor of *Operation Research* and *IIE Transaction on Design and Manufacturing*. His research interests include discrete-event stochastic systems, simulation, queuing network theory, stochastic control theory, with applications towards supply chain management, risk

management in financial markets and derivatives, communication networks, and flexible manufacturing and production systems. He is a co-author of the book, Conditional Monte Carlo: Gradient Estimation and Optimization Applications (Kluwer Academic Publishers, 1997), which won the 1998 Outstanding Simulation Publication Award from INFORMS College on Simulation. His email address is <hujq@fudan.edu.cn>.

**JUN TONG** is a graduate student with the Department of Management Science, School of Management, Fudan University. He received his B.S. degree in applied mathematics from Shanghai University, China. His email address is <082025027@fudan.edu.cn>.

**TIE LIU** is a staff researcher with the Analytics and Optimization Department, IBM Research - China. Currently, he works on financial risk management, especially on risk modeling and calculation. His research interests also include machine learning, pattern recognition, data analysis and mining, and financial computing. He received his BS, MS and PhD degrees from Xian Jiaotong University, in 2001, 2004, and 2007, respectively. His email address is <liultie@cn.ibm.com>.

**RONG ZENG CAO** a research staff member at IBM Research - China. He serves as co-chair of Service Science Professional Interest Community (PIC) of IBM Research to enhance the interactions between IBM researchers and research professionals in the wider world. His area of expertise is operation research, with a particular interest in the use of analytics and optimization for business problems, such as logistics optimization, pricing, forecasting, simulation and risk management. His email address is <caorongz@cn.ibm.com>.

**BO YANG** is a vice general manager of the Credit Review Department - Shanghai Center, Industrial Bank Co., LTD. She has been working in the financial industry for over 20 years and has been a loan portfolio manager for several Chinese financial institutions since 1996. Her email address is <yb@cib.com.cn>.